



# **BLACK ON BLACK RHYME, LLC**

*"where poetry is a way of life!"*

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1271 W. Orange Avenue Tallahassee, FL 32310 \* Phone: 850-459-7399

Hello!

As you already know, the 16th Annual Southern Fried Poetry Slam is fast approaching.

From June 05 to 07, 2008, Tallahassee, Florida will play host to the 16th Annual Southern Fried Poetry Slam. The Southern Fried Poetry Slam is the Final Four of competitive poetry and has grown to be the second largest poetry convention in the nation attracting over 200 poets and over 40 teams from all over the nation.

For the past ten years, Black on Black Rhyme and BackTalk! Poetry Troupe, have been one of Tallahassee's most consistent progressive cultural entities, hosting some of the most dynamic and highly anticipated poetry and spoken word events.

The growth, longevity and grand success of this movement would have been impossible without a commitment to cultural arts, by people like yourself, and the tremendous support of Tallahassee, and its surrounding communities at large.

With that said, it is a pleasure to extend to you the opportunity to make your support of the 16th Annual Southern Fried Poetry Slam known, through investing in one of it's most popular events, the 16th Annual Southern Fried Poetry Slam Finals!

While all contributions are appreciated, below you will find our sponsorship levels. We ask that you make an online payment by visiting [www.southernfried2008.com](http://www.southernfried2008.com) and clicking on the 'Sponsorship' tab.

Or, you may make your payment by check or money order, mail to:

Black on Black Rhyme, LLC / Southern Fried 2008  
1271 E. Orange Avenue Tallahassee, Fla. 32301.

Please submit all advertisement information by **May 25, 2008** and all monetary contributions, by **May 15, 2008**. Be mindful that the sooner we receive your information and contribution, the sooner you will see the benefits of your investment. If you have any questions, please call or email me.

Thank you in advance and I am looking forward to our Partnership.

Keith Rodgers,  
Tournament Director/16th Annual Southern Fried Poetry Slam  
Founder, CEO/Black on Black Rhyme, LLC

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**[www.blackonblackrhyme.com](http://www.blackonblackrhyme.com)**  
**1271 E. Orange Avenue | Tallahassee, FL 32310**  
**850.459.7399**  
**[info@blackonblackrhyme.com](mailto:info@blackonblackrhyme.com)**



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**BLACK ON BLACK RHYME PROUDLY PRESENTS**

16th Annual  
**SOUTHERN  
FRIED  
POETRY SLAM**

★ Tallahassee, FL

Jun 05 - 07 2008  
**"Decision. Time."**  
[www.southernfried2008.com](http://www.southernfried2008.com)

**OVER \$5000  
IN CASH  
AND PRIZES!!**

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## **SPONSORSHIP LEVELS - I**

### **Title Event Sponsor - \$5,000**

- Full page listing in SF2008 event guide brochure
- Full page advertisement in SF2008 Finals program
- Vinyl banner with company logo displayed at all events
- (2) Corporate tables at SF2008 Finals venue
- Digital branding opportunity with over 250,000 online readers
- Web banner on [www.blackonblackrhyme.com](http://www.blackonblackrhyme.com) for 12 months
- Web banner on [www.southernfried2008.com](http://www.southernfried2008.com) for 12 months
- Company literature inserted in all Registration and VIP gift bags
- Company mentioned on all radio and television advertisements
- Company logo on all 10,000 printed SF2008 handbills and posters
- Company logo on all SF2008 online poetry slam ads
- (12) Complimentary VIP passes to all SF2008 poetry slam events

### **Diamond Event Sponsor - \$3,000**

- 1/2 page listing in SF2008 event guide brochure
- 1/2 page advertisement in SF2008 Finals program
- (1) Corporate table at SF2008 Finals venue
- Digital branding opportunity with over 100,000 online readers
- Web banner on [www.blackonblackrhyme.com](http://www.blackonblackrhyme.com) for 9 months
- Web banner on [www.southernfried2008.com](http://www.southernfried2008.com) for 9 months
- Company literature inserted in all Registration and VIP gift bags
- Company logo on 5,000 printed SF2008 handbills and posters
- Company logo on all SF2008 online poetry slam ads
- (9) Complimentary VIP passes to all SF2008 poetry slam events



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## **Platinum Event Sponsor - \$1,500**

- 1/4 page listing in SF2008 event guide brochure
- 1/4 page advertisement in SF2008 Finals program
- (1) Corporate table at SF2008 Finals venue
- Digital branding opportunity with over 75,000 online readers
- Web banner on [www.blackonblackrhyme.com](http://www.blackonblackrhyme.com) for 6 months
- Web banner on [www.southernfried2008.com](http://www.southernfried2008.com) for 6 months
- Company literature inserted in all Registration and VIP gift bags
- Company logo on 5,000 printed SF2008 handbills and posters
- Company logo on all SF2008 online poetry slam ads
- (6) Complimentary VIP passes to all SF2008 poetry slam events

## **SPONSORSHIP LEVELS - II**

### **Gold Event Sponsor - \$750**

- Banner listing in SF2008 event guide brochure
- Banner advertisement in SF2008 Finals program
- Corporate logo displayed at sponsored venue of choice
- Digital branding opportunity with over 50,000 online readers
- Web banner on [www.blackonblackrhyme.com](http://www.blackonblackrhyme.com) for 6 months
- Web banner on [www.southernfried2008.com](http://www.southernfried2008.com) for 6 months
- Company literature inserted in first 100 VIP gift bags
- Company logo on 3,000 printed SF2008 handbills and posters
- Company logo on SF2008 online poetry slam ads
- (4) Complimentary VIP passes to all SF2008 poetry slam events



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## **Silver Event Sponsor - \$500**

- Banner listing in SF2008 event guide brochure
- Banner advertisement in SF2008 event program
- Corporate logo displayed at sponsored venue
- Digital branding opportunity with over 25,000 online readers
- Web banner on [www.blackonblackrhyme.com](http://www.blackonblackrhyme.com) for 3 months
- Web banner on [www.southernfried2008.com](http://www.southernfried2008.com) for 3 months
- Company literature inserted in first 50 VIP gift bags
- Company logo on 3,000 printed SF2008 handbills and posters
- Company logo on SF2008 online poetry slam ads
- (3) complimentary VIP passes to all SF2008 poetry slam events

## **Donating Partner - \$100**

- Honorable mention during preliminary bouts
- Name listing in SF2008 event guide brochure
- Web listing on [www.blackonblackrhyme.com](http://www.blackonblackrhyme.com) for 30 days
- Web listing on [www.southernfried2008.com](http://www.southernfried2008.com) for 30 days
- (2) Complimentary VIP passes to all SF2008 poetry slam events

## **Ad Sponsorship (SF2008 Brochure & Finals Program)**

- Full color page.....\$300\*\*
- 1/2 color page.....\$200
- 1/4 color page.....\$125
- Full B&W page.....\$200
- 1/2 B&W page.....\$150
- 1/4 B&W page.....\$100
- Web banner on [www.southernfried2008.com](http://www.southernfried2008.com).....\$50

\*\*Full page ads include: (2) Passes to SF2008 Finals

Web banner on [www.southernfried2008.com](http://www.southernfried2008.com)